

CONTRACT

WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

And:

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract / Revision 559860 /		Alt Order # 09765981
Product RESORE OUR FUTURE		
Contract Dates 07/31/12 - 08/09/12		Estimate # 1763
Advertiser Restore Our Future		Original Date / Revision 07/09/12 / 08/07/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WITI	Account Executive Trevor Heaton	Sales Office Washington DC
Special Handling Do Not Mail		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	6	07/31/12	08/03/12	M-F 6a-7a	6a-7a		:30			NM	3	\$1,395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$465.00			
N 2	6	07/31/12	08/03/12	M-F 6p-630p	6p-630p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$500.00			
N 3	6	07/31/12	08/03/12	M-Su 930-10p	930-10p		:30			NM	2	\$2,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$1,165.00			
N 4	6	08/06/12	08/09/12	M-F 930-10p	930p-10p		:30			NM	2	\$2,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWT---				2	\$1,165.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	6	08/06/12-08/12/12	M-F 930-10p	930p-10p	MTuWTh-----	:30		\$1,165.00	NM		
	See MG 4.3											
	3	6	08/03/12-08/03/12	GB Packers Post-Scrimmage Various		-----F----	:30		\$1,165.00	NM		
	Ⓜ MG for 4.1 08/09											
N 5	6	08/06/12	08/09/12	M-F 6a-7a	6a-7a		:30			NM	4	\$1,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWT---				4	\$465.00			
N 6	6	08/06/12	08/09/12	M-F 6p-630p	6p-630p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWT---				4	\$500.00			
N 7	6	08/06/12	08/06/12	M-Su 4a-430a	4a-430a		:30			NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$0.00			
Totals											20	\$11,915.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/09/12	20	\$11,915.00	\$10,127.75
Totals	20	\$11,915.00	\$10,127.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

Contract / Revision	Alt Order #
559860 /	09765981

Contract Dates	Product	Estimate #
07/31/12 - 08/09/12	RESORE OUR FUTURE	1763

Advertiser	Original Date / Revision
Restore Our Future	07/09/12 / 08/07/12

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITI	Date: 7/27/12
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	7/31-8/9			

Total Charges: \$ 11,915.00 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11
Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Mentzer Media Services, Inc.
Vendor: 2ITIRF Name: WITI-TV

77720
Check Date: 07/26/2012

Number	Date	Reference	Description	Tax	Amount
4020 ROFWI			ROF ROFWI TV 7/31-8/6		\$10,127.75
<i>order 559800 Restore our future</i>					
				Total Amount	\$10,127.75
				Discount Total	\$0.00
				Check Amount	\$10,127.75

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

77720

DATE	07/26/2012
AMOUNT	\$10,127.75

PAY **10,127.75**
ONLY: One Zero One Two Seven CENTS

PAY ***** Ten Thousand One Hundred Twenty-Seven and 75/100 *****

TO THE
ORDER
OF WITI-TV

B. E. Mentzer

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈ 77720 ⑈ ⑆ 052000 113 ⑆ 9841868970 ⑈